



Friends of the
Lake District

Volunteer Role Description

Role Title:	VOLUNTEER AMBASSADOR
Location.	Various locations throughout Cumbria.
Your Role.	You'll be the public face of Friends of the Lake District, introducing us to people who haven't yet heard about the great work we do and encouraging people to volunteer, join as a member or support our work in other ways. Most of the time you will be with a knowledgeable member of staff so you don't have to worry if you don't know everything there is to know about us! There is no door to door or cold calling with this role and all events are already booked and agreed with the land owner. There are no hard sell techniques or targets – we just want to promote the difference we are making to the Lake District– and the difference others can make if they support us.
What's in it for you?	You will get to meet some fabulous members of the public who care passionately about our beautiful county. You'll be trained in our current campaigns and work and you're bound to learn more about the issues affecting the Lake District working with a member of staff. It's a great way to give something back and help protect the Lake District and Cumbria. Mileage payments are available.
Time commitment.	Once or twice a month in the months between April and October would be great – but it's entirely up to you! We'll send you a list of dates and locations and you can tell us which ones you can do. We will be providing a training session to support our Volunteer Ambassadors in our Kendal offices in March and would ask all volunteers to attend.
Duration.	We will normally be on site from 10am-4pm but we'll generally split the event into 3-4 hour shifts (although you can obviously stay for the whole event if you would like to).
Requirements.	It would help if you are physically able to help set up the stand and be comfortable being on your feet for reasonably long periods of time. A driving licence is also helpful but not essential.
Supervisor.	Volunteer and Events Coordinator
Task suitability.	16+
Task grade.	Moderate
How to apply.	Complete our online registration form or email our volunteer coordinator at volunteering@fld.org.uk to find out more.