



Friends of the
Lake District



Partner with us

Corporate opportunities to protect the Cumbrian landscape

Why support Friends

“We need your help to build lasting partnerships for a Living Landscape, and now, more than ever, the Lake District needs a partner like you”

Since 1934, Friends of the Lake District has been protecting the Lake District’s landscapes by campaigning against environmental threats and promoting conservation, a mission rooted in its founding cause of securing national park status and safeguarding the area’s extraordinary beauty and tranquillity. Our primary purpose is to continue building meaningful connection with the landscape.

The Lake District’s landscapes are under increasing pressure, and the need for committed partners has never been greater. By joining us, organisations can make a direct, measurable contribution to restoring habitats, protecting biodiversity, and protecting the places people love.

A partnership that reflects your values

Every organisation has its own priorities, culture, and CSR goals. We work closely with our partners to design a relationship that feels meaningful to them —whether that’s with hands-on conservation work by taking part in one of our Corporate “Give Back Days”, supporting long-term restoration projects such as “sponsoring a site”, or helping us campaign for the future of our spectacular landscape.





Hedge Planting volunteers Eden Yard - 2026

A powerful purpose

When you work with Friends of the Lake District, your team becomes part of a mission that safeguards a UNESCO World Heritage landscape. Every volunteer day, every corporate contribution, and every hour spent outdoors directly supports the protection of wild spaces, resilient habitats, and the future of a place millions cherish.

Impact you can see and feel

Unlike larger national charities where contributions can feel distant, our work is rooted in specific places, visible outcomes, and meaningful progress. Your team will see the difference they make: restored paths, newly planted trees, woodlands and hedges, revitalised habitats and landscapes that thrive because of your involvement.

A unique experience for your people

Our corporate days aren't just volunteering sessions — they're immersive, energising experiences that reconnect people with nature and with each other. Teams return with a renewed sense of purpose, stronger bonds, and the satisfaction of knowing they've contributed to something bigger than themselves.

A trusted local expert

With nearly a century of conservation leadership, Friends of the Lake District brings deep knowledge, strong community relationships, and a long-term commitment to protecting this extraordinary region. Partnering with us means joining a respected organisation that understands the landscape, the challenges it faces, and the solutions that genuinely work.



Newly planted hedge, Ewelock Bank - 2026



Friends of the
Lake District

Making a stand in the sands!
Protesting together with our partner organisations
for the Save Roanhead Campaign



Our Impact

Here's some of what we achieved last year alone, and what our corporate partners can help make possible

Inspiring Young People



102

children engaged
in outdoor lessons



211

pupils in the
"Go Wild Under the Stars"
project



42

young people
planted hedgerows



43

participants
trained in hedge-laying



10,836 Trees Planted & 23.5m Stone Wall Restored Last Year



Volunteers Driving Nature Recovery



2,585 hours of volunteer support



40 volunteers in Fell Care Day

3.5m Wall Repaired

1 Acre Cleared

5km Path Restored



Protecting and Enhancing Cumbria's Landscapes



606 ha of land looked after across 12 sites



42 events held



Walks, Talks & Conservation Activities



51,500m of Hedges Planted with Hedges & Edges Project

Championing Better Planning for Nature



27

Planning applications reviewed



37% Refused or Amended

How your business can work with us

A partnership with Friends of the Lake District connects your organisation with one of the UK's most iconic and culturally significant landscapes.

By joining our corporate community, you help safeguard the Lake District and wider Cumbrian landscapes—places that inspire millions, support local communities, and underpin the region's economy, while also demonstrating your commitment to environmental responsibility, staff wellbeing, local impact and place based investment.

Businesses of all sizes can play a meaningful role.

Whether you're looking for simple annual support or a deeper, long-term collaboration, why not take part in conservation work by engaging your team in some hands-on volunteering, or align your brand in other ways with our trusted environmental charity.

We offer flexible partnership options designed to fit your goals, values, and people.

Partnership options at a glance

Corporate Membership

- A simple, accessible way to support our work year-round.
- Annual contribution at tiered levels
- Recognition on our website and publications
- Invitations to member events and briefings
- Regular updates on the impact of your support

Project/Site Sponsorship

Ideal for businesses wanting to fund tangible, high-impact conservation work.

- Sponsor tree planting, habitat restoration, footpath repair, or landscape recovery projects
- Tailored recognition opportunities
- Site visits and staff engagement options

Corporate & Team Volunteering - "Give Back Days" -

Bring your team outdoors to make a real difference.

- Bespoke volunteering days across our landholdings
- Activities such as tree planting, dry-stone walling, habitat management, or litter clearance
- Great for team building, wellbeing, and sustainability and CSR objectives

Strategic partnerships

For organisations seeking deeper, long-term collaboration.

- Co-developed programmes aligned with your sustainability goals
- Multi-year commitments
- Joint communications and brand alignment opportunities
- Potential for innovation projects or shared campaigns

Cause-related marketing and brand collaboration

Align your products or services with the Lake District's protection.

- Percentage-of-sales donations
- Limited-edition products supporting our work
- Co-branded campaigns that highlight your environmental commitment

In-kind support

Support our work through expertise, services, or resources.

- Professional skills (legal, marketing, design, technical)
- Equipment, materials, or venue support
- Pro bono consultancy or staff time

Your partnership helps us:

- Restore damaged landscapes and protect rare habitats
- Care for our land and woodlands across Cumbria
- Support communities facing climate and environmental pressures
- Champion policies that protect the Lake District for future generations
- Inspire people to connect with and care for the natural world





The first step towards a meaningful partnership

Corporate volunteering – give back days with Friends of the Lake District

Make a Difference. Build Stronger Teams. Help protect our unique and breath-taking Landscape.

Looking for a meaningful, energising way for your team to spend a day together whilst experiencing a well needed break from a computer screen?

There's no better time to join Friends of the Lake District for a hands-on corporate volunteering experience that supports the long-term care of one of the UK's most iconic landscapes. You can start your supporter journey by giving back now, and making a long lasting impact for future generations too.





Activities to get involved with

Your Give Back Day is guided by our experienced conservation team and tailored to the needs of the landscape. Activities vary by season and location, but may typically include:

- Tree planting & woodland creation – helping restore natural habitats and increase biodiversity
- Dry stone walling – learning a traditional craft while repairing vital landscape features
- Invasive species management – protecting native plants and wildlife
- Path maintenance & upland restoration – improving access and reducing erosion
- Hedgerow planting, laying & restoration – supporting wildlife corridors and natural flood management
- Litter picks & landscape clean-ups – keeping the Lakes clean, safe and unspoiled for everyone

No prior experience is needed. We provide tools, training, and safety equipment.



Friends of the Lake District owns and cares for 12 unique sites across Cumbria — a remarkable collection of valleys, woodlands, commons, moorlands, peatlands, and heritage landscapes.

Each site has been chosen for its ecological value, cultural significance, and potential for long-term restoration. Together, they form a living demonstration of our commitment to protecting the Lake District's natural beauty, biodiversity, and sense of place.

Our corporate partners and volunteers are therefore fundamental in supporting us continue our commitment for the future generations.

The key benefits of Give Back Days for corporate groups

1. Environmental & conservation impact

Supports habitat restoration, tree planting, path maintenance, and landscape protection.

Contributes directly to the long-term health of the Lake District's ecosystems.

Helps Friends of the Lake District deliver projects that would be difficult to resource without volunteer support.



2. Employee wellbeing & team development

Provides a refreshing break from the workplace, boosting morale and mental wellbeing.

Encourages teamwork, communication, and shared achievement through hands-on tasks.

Offers a sense of purpose and connection to nature that employees often find deeply rewarding.



3. Corporate social responsibility (CSR) & brand reputation

Demonstrates a company's commitment to environmental stewardship and community engagement.

Strengthens ESG reporting with tangible, measurable contributions to conservation.

Enhances brand image by aligning with a respected regional charity and a nationally treasured landscape.



4. Community & local partnership building

Builds meaningful relationships between businesses and local environmental organisations.

Helps companies feel more rooted in the region, contributing to the protection of a place valued by employees, customers, and communities.

Encourages ongoing engagement, from sponsorship to long-term volunteering partnerships.



Start your partner journey today..

We tailor our partnerships to align with your goals, values, sustainability commitments and of course your people.

If your organisation shares our belief that the Lake District deserves the very best guardianship, we'd love to hear from you.

Contact: Megan Mattinson , Corporate Partnerships Executive
Email: corporates@fld.org.uk
Phone: 01539 720788

Together, we can protect the Lake District's landscapes, wildlife, and heritage—now and for the future.



Greenbank Wood

Native woodland and wildlife
Come in, explore, enjoy



Owned by Friends of the Lake District
Caring for Cumbria's Landscapes

www.friendsofthelakedistrict.org.uk

Friends of the Lake District

Greenbank
Wood



Registered with
**FUNDRAISING
REGULATOR**



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Lake District**

Learn more about how we protect and enhance Cumbria's landscapes:

www.friendsofthelakedistrict.org.uk

Friends of the Lake District is a registered charity in England under the charity no. 1100759,
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